

MOUNT CARMEL, THE BUSINESS SCHOOL

Course Details

Graduate Programme in Management + BBA

Eligibility : 10+2 or its equivalent in any discipline from any School / Institution.
Students with the awaiting results can also apply

Medium : English

Duration : 3 year

COURSE CONTENT

Course Code Course Title

Ist Semester

BBAM01	Marketing Management
BBAM02	Organisational Behaviour
BBAM03	Organisation, Competition & Environment
BBAM04	Communication Skills in English
BBAM05	Computer Fundamentals
BBAM06	Financial Accounting
BBAM07	Foreign Language I
BBAM08	Basic Mathematics

IInd Semester

BBAM09	Management Information System (MIS)
BBAM10	Legal Regulatory Framework
BBAM11	Business Strategy
BBAM12	Quantitative Techniques in Business
BBAM13	Managing Financial Resources
BBAM14	Foreign Language II
BBAM15	Managerial Economics
BBAM16	Corporate Social Responsibility

IIIrd Semester

BBAM17	Management Accounting
BBAM18	Financial System and Auditing
BBAM19	Introduction to Internet
BBAM20	Quality Management
BBAM21	Small Business Management
BBAM22	Business Statistics
BBAM23	Human Resource Management
BBAM24	Project on CSR I

IVth Semester

BBAM25	Financial Reporting
BBAM26	Human Resource Management
BBAM27	Taxation
BBAM28	Managing Information
BBAM29	Production & Operation Management
BBAM30	Retail Management

BBAM31 Business Ethics
BBAM32 Project on CSR II

Vth Semester

BBAM33 Capital & Money Market
BBAM34 Multinationals & Their Roles
BBAM35 Introduction to International Marketing
BBAM36 e-Commerce
BBAM37 Introduction to Technology Management
BBAM38 Project

Vlth Semester

BBAM39 Cross - Culture Aspects of Business
BBAM40 Entrepreneurship Development
BBAM41 Economic Reforms Process in India
BBAM42 Role of International Financial Institutions
BBAM43 Management Development
BBAM44 Project